**Social Media has been Unfairly Blamed for Negative Effects on Society**

Student’s Name

Name of Institution

Course of Study

Name of Instructor

Due Date

**Topic: Social Media has been Unfairly Blamed for Negative Effects on Society**

**General Purpose:** To informthe audience how social media is important in society and has been unfairly blamed for negative effects on society.

***Specific Purpose Statement:***To inform my audience on the importance of social media and confirm it has been unfairly blamed for the negative effects on society

***Central Idea Statement:*** The use of social media has positive effects on society than negative effects on society and has led to several significant changes in society.

**INTRODUCTION**

1. **Gain the attention:** Social media is very tricky to use in society. Based on the ways of using social media in society, it requires attention, proper social media interpretation, and efficient use of the information got from social media. But, this is to help us make positive changes in our society to improve the ways of doing things to develop the society.
2. **Central Idea**: The use of social media has positive effects on society than negative effects on society and has led to several significant changes in society.
3. **Reveal reason to listen\relate to the audience:**  My speech will enable you to understand the positive impacts social media has on the community and agree that social media is unfairly blamed for the negative impacts on society.
4. **Establish credibility:** My speech is supported by academic journals as relevant sources of information.
5. **Preview the body of the speech:**
6. First, I will inform you the way social media plays a significant role in communication in society.
7. Second, I will tell you the way social media relieves depression
8. Third, I will inform you how social media help in information access in a society
9. Fourth, I will inform you how social media make sense of the world in our society
10. Fifth, I will tell you how social media helps in subject/discipline orientation in a society

**Body**

**Main point 1**: **Social media plays an important role in communication in our lives today.** Social media, as online technology, has improved our ways of communication, finding the trending things across the world, as well as the platform to have a chance to express our voice and opinions to society and the whole world. According to IPL (2021), social media benefits society by sharing content, communicating with other people, getting information, sharing news, and interacting with new people. Social media opens new relations across the world. This makes me say that social media has been unfairly blamed for the negative impacts on society.

**CONNECTIVE: Additionally,**

**Main point 2: Social media relieves depression amongst us in society.** When feeling bored, depressed, and want to talk about what is in our minds, we use the internet to say what we feel and get various reactions from people across the world. The internet makes people in our societies feel accompanied by other people across the world. Also, social media unites people of different societies together through communications and interactions on the internet. This makes me feel well and part of the world due to the discussions we have on the internet with other people. In this case, I can confirm that social media is massively unfairly blamed for the negative impacts on society.

**CONNECTIVE: Furthermore,**

**Main point 3: Social media helps people in society access information.** According to Lindgren (2017), social media has become an important part of the people by allowing people access and obtain information across the world. Obtaining information in a society helps people to be informed about current affairs and situations across the world. The current information such as politics and health issues such as the COVID-19 pandemic enables society to take precautions to control and reduce the chances of getting infected with the COVID-19 virus. Social media highlights give people updates about the pandemic worldwide, such as the death rates, the rate of infections, and the vaccination process going on across the world. Based on this, I feel social media is unfairly blamed for the negative effects experienced in society.

**CONNECTIVITY: Moreover,**

**Main point 4: Also, social media makes sense of the world around society, and I would say media is social.** According to Lindgren (2017), social media is considered a tool that promotes community building and online sociality. The platforms such as Facebook and YouTube have transformed the community environment in several ways. The videos watched on the platforms, and the pictures enable society to develop new ways of doing things that can develop society in several ways. Social media help people connect to people and promote their videos to share skills and knowledge, support, and entertain others across the world (Lindgren, 2017). Based on these, I support that social media has been unfairly blamed for the negative impacts on society.

**CONNECTIVITY: Also,**

**Main point 5: Social media has enhanced subjects/discipline orientation in our societies.** According to McCay-Peet & Quan-Haase (2017), various scholars dealing with specific disciplines have used social media data to answer different questions related to their disciplines. Based on the social media data, people's knowledge and skills have been expanded in our societies about various issues such as the origin of man, among others. Social media has become the main source of information to support various academic and non-academic assignments (McCay-Peet & Quan-Haase, 2017). Social media as a source of information has helped people finish their studies and research in our societies. Based on this**,** I support that social media has been unfairly blamed for the negative impacts on society.

**Conclusion**

1. In conclusion, social media improves our ways of communication, content sharing, and interactions.
2. Social media relieves depression when you are bored by making you feel accompanied by other people.
3. Also, social media help us obtain enough information about current affairs such as politics and the COVID-19 pandemic in our societies.
4. Social media makes us see the sense of the world and help in subject/discipline orientation that helps in research and academic work.
5. Therefore, I fully support that social media is unfairly blamed for the negative impacts on society.

**References**

Lindgren, S. (2017). *Digital media and society*. Sage.

IPL. (2021). *Impact of Social Media on Society*. Ipl.org. Retrieved 2 August 2021, from https://www.ipl.org/essay/How-Does-Social-Media-Change-Society-FC8F4XGAQU.

McCay-Peet, L., & Quan-Haase, A. (2017). What is social media, and what questions can social media research help us answer. *The SAGE handbook of social media research methods*, 13-26.