**Bmw and Porsche; Similarity**

Name of Student

Department, Institution Affiliations

Course Code

Instructor

Date

**BMW and Porsche**

1. Introduction

This paper discusses the most known and the unknown similarities in cars specifically in Bmw and Porsche. It lists down their various similarities in the modern day market.

1. Body paragraph

This paper looks into the similarities in these cars in the following areas:

A .The brands themselves and how established they are.

B. Reasons for their construction

C .Their performances

D. How luxurious they are and their capabilities

E. Power and energy output

F. Engine capabilities

G. Their making materials

H .Their outlook

1. Conclusion

A. Restating of the thesis statement

B. Summarizing the points discussed.

**Reference**

Grimm, M. S., & Wagner, R. (2021). Intra-brand image confusion: effects of assortment width on brand image perception. *Journal of Brand Management*, *28*(4), 446-463.

Reichenbach, M. (2021). Virtual Development and Virtual Conference-12th chassis. Tech plus 2021. *ATZ worldwide*, *123*(9), 66-67.