New Heritage Doll Company Analysis

Student's Name

Institutional Affiliation

Course Number

September 19, 2021

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**Additional Information Needed to Complete project**

Having the results of IRR and NPV being close together, Harris has to assess the payback period and consider the time in getting back the initial investment. The project needs more time to develop in the long run. When contrasting with the sustainability results, the results can be confused for the wellbeing of the project. Finally, considerations should be made about which projects match the company's values and culture.

Observing the fashion trends and economic changes is vital to the company because it ensures that long-term consideration for the project, which shows the project at par with current and future market trends. In addition, the company should observe fashion trends and economic changes because they determine its profitability.

Each project considered has to match the company's values and culture. Consistency in any project is assured if the project is done following the culture at the company and if the tenets of the project can reflect the company's values. Questions to project sponsors would be about the duration of the project and the values that are promoted by the project.